

ART AND ARCHITECTURAL REVIEW BOARD (AARB)

Project Data Sheet

Revised February 6, 2025

(Due by 3:00 p.m. on the Friday two weeks before the meeting to AARB@dgs.virginia.gov)

Date Submitted: May 15, 2026

Agency Name: George Mason University

Project Name, Number, and Location

231855 Water Tank Logo Refresh
Fairfax Campus
Fairfax, Virginia

Representatives for the Agency and the Architect/Engineer

John Forgy
Environmental Graphic Designer and Sign Program Manager
Office of Planning Design and Construction
George Mason University
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Fairfax, VA 22030
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E-mail: jforgy@gmu.edu

Current Project Status/Phase and Schedule

- Design Intent
- Final Design Submission:

Request for Consent Agenda: Yes: No:

* Please refer to the [AARB Agency Project Submission and Presentation Guidelines](#) – Project Submission Section for additional information and guidance on the Consent Agenda versus Regular Agenda.

PLEASE NOTE: If you did not check the box for Consent Agenda, your project will be posted on the Regular Agenda and the agency will be required to attend the meeting to make a presentation to the board on the day of the meeting. ***Presentations are not to exceed 15 minutes.***

Project Description

Replacement university logo for the existing water storage tank on the Fairfax Campus. The existing painted logo is to be removed and the new university logo to be painted in its place.

Architectural Aesthetic:

The new logo has been sized and scaled at the same height as the existing logo and to complement the tank's design.

Relationship to Approved Master Plan

This graphic is not part of the Master Plan.

Existing Architectural Context

The new university logo will be a replacement-in-kind for the existing (old) logo on one side of the water tank facing the center of campus.

AARB History (for return presentations on the same project):

- State when previous presentation(s) were made to the Board on the project. N/A
- Restate previous Board comments. N/A
- Show actions taken to address Board comments; use visuals to compare previous renderings with updates.
N/A



Project No. 231855

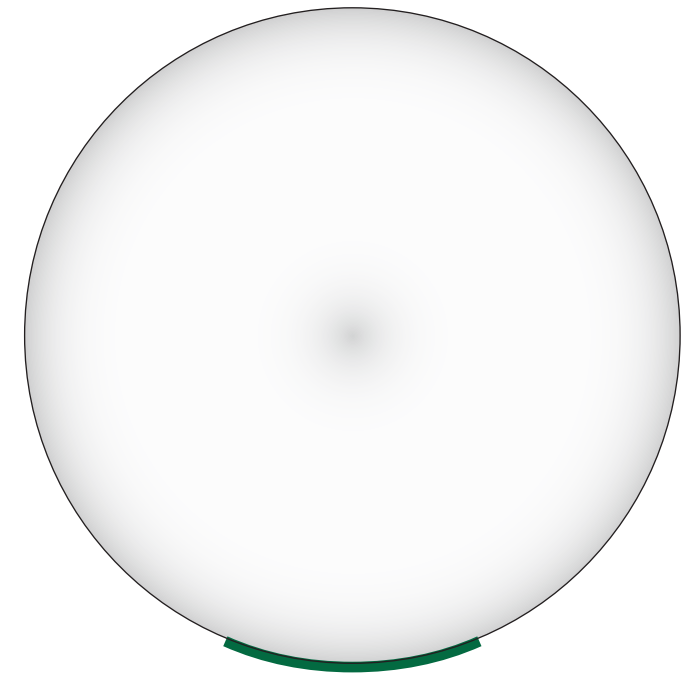
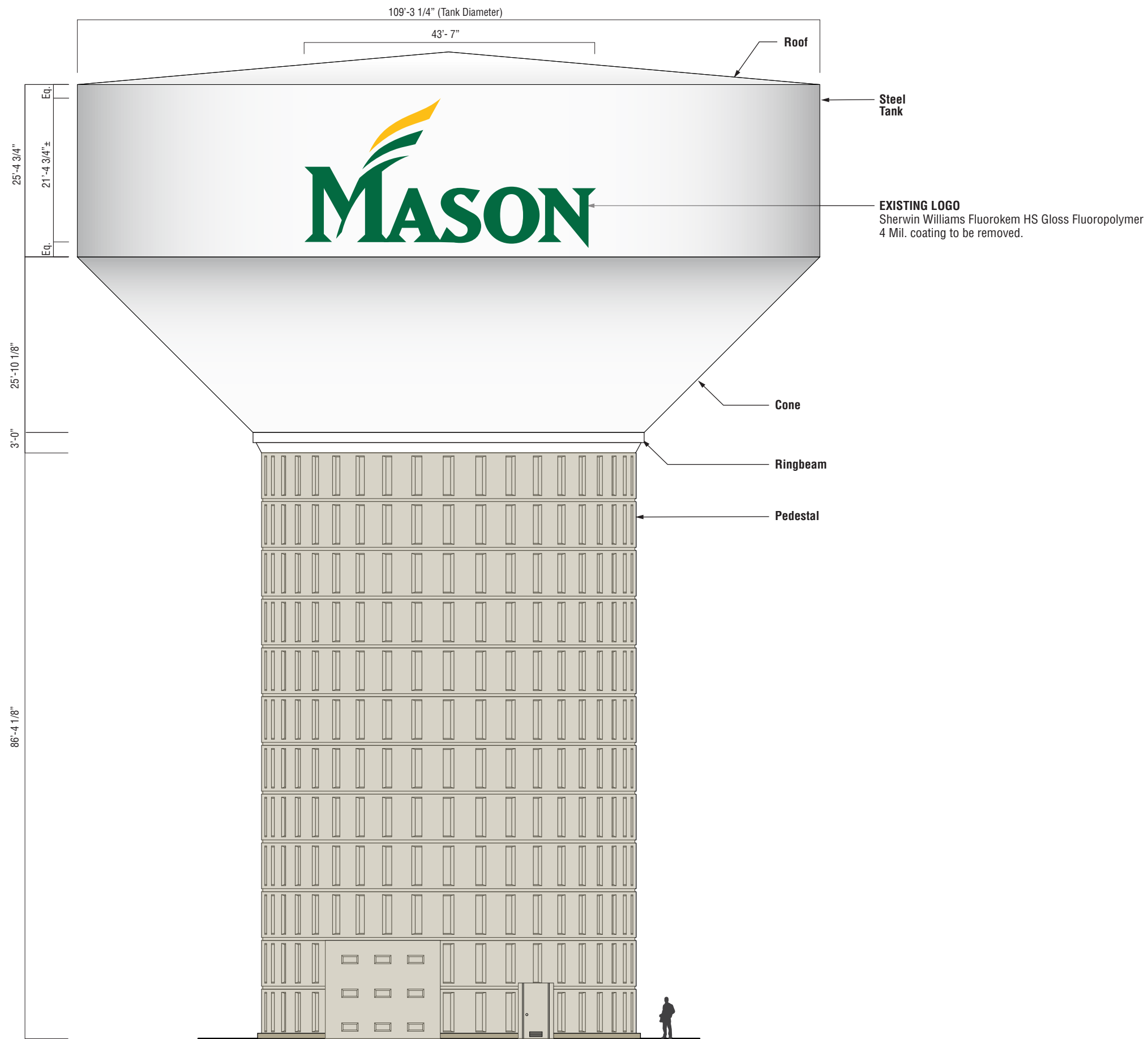
Fairfax Campus Water Tank Logo Refresh

AARB Submittal

May 15, 2026

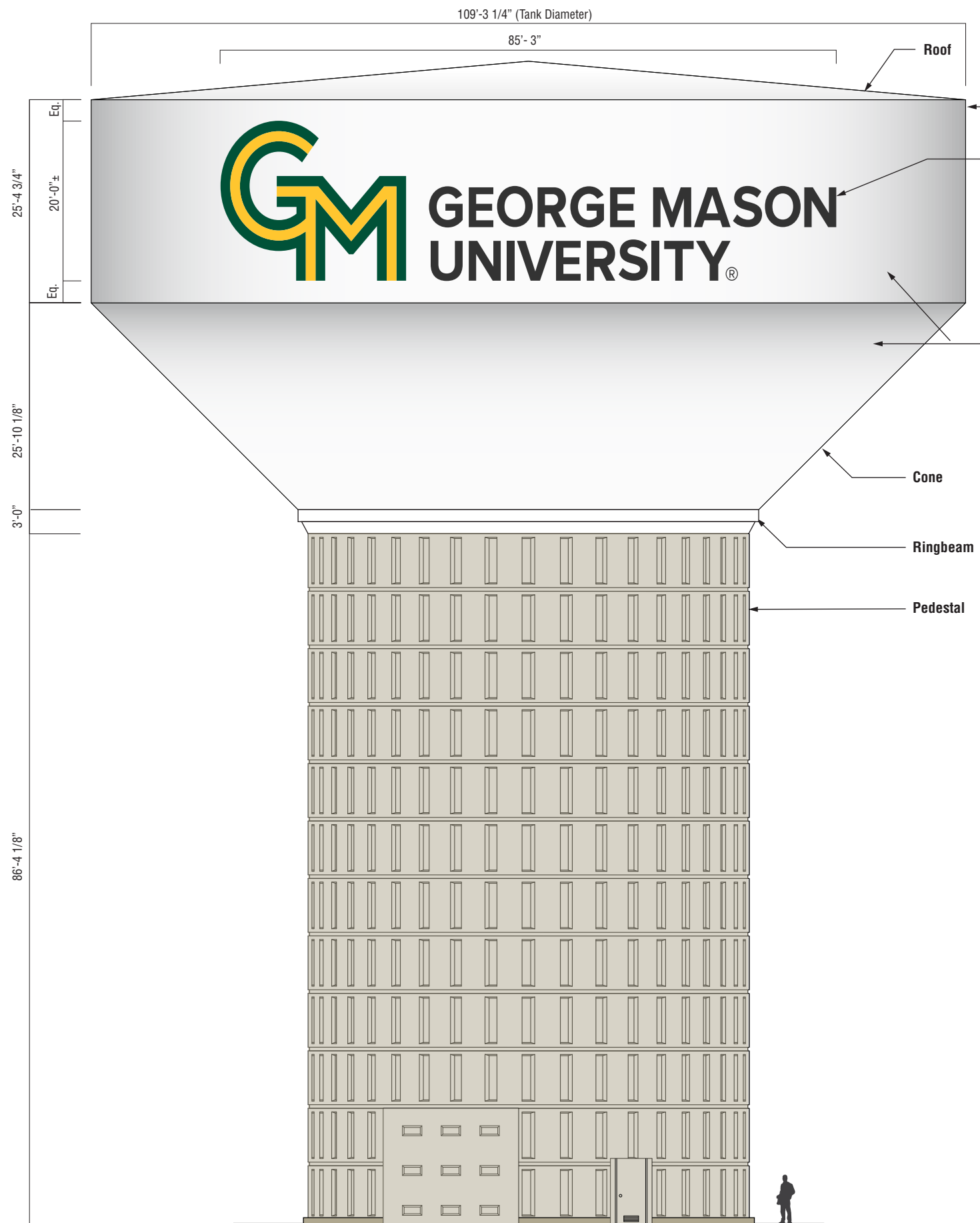
**Facilities & Campus Operations
Planning, Design, and Construction**

**10402 Rivanna River Way
Fairfax, VA 22030**



2 WATER TANK ROOF
PLAN VIEW
SCALE: 1/32"=1'-0"

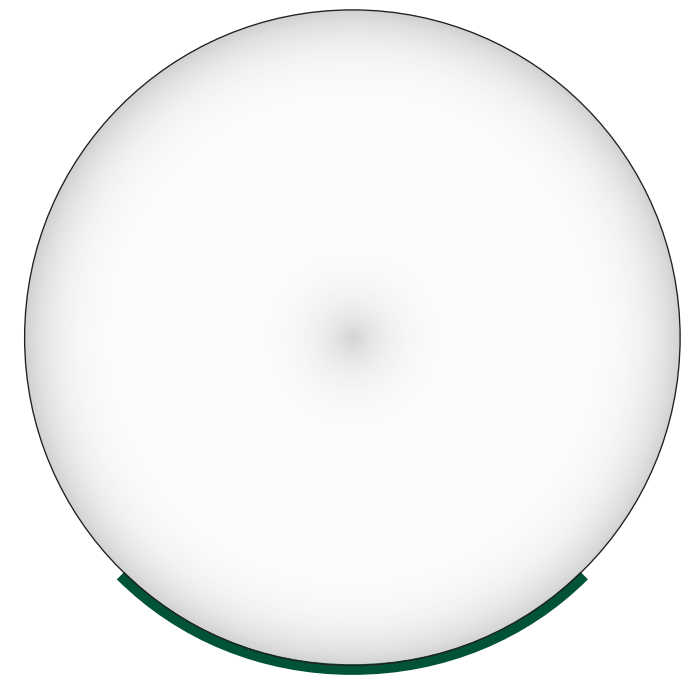
1 EXISTING LOGO GRAPHIC
SCALE: 1/16"=1'-0"



Steel Tank

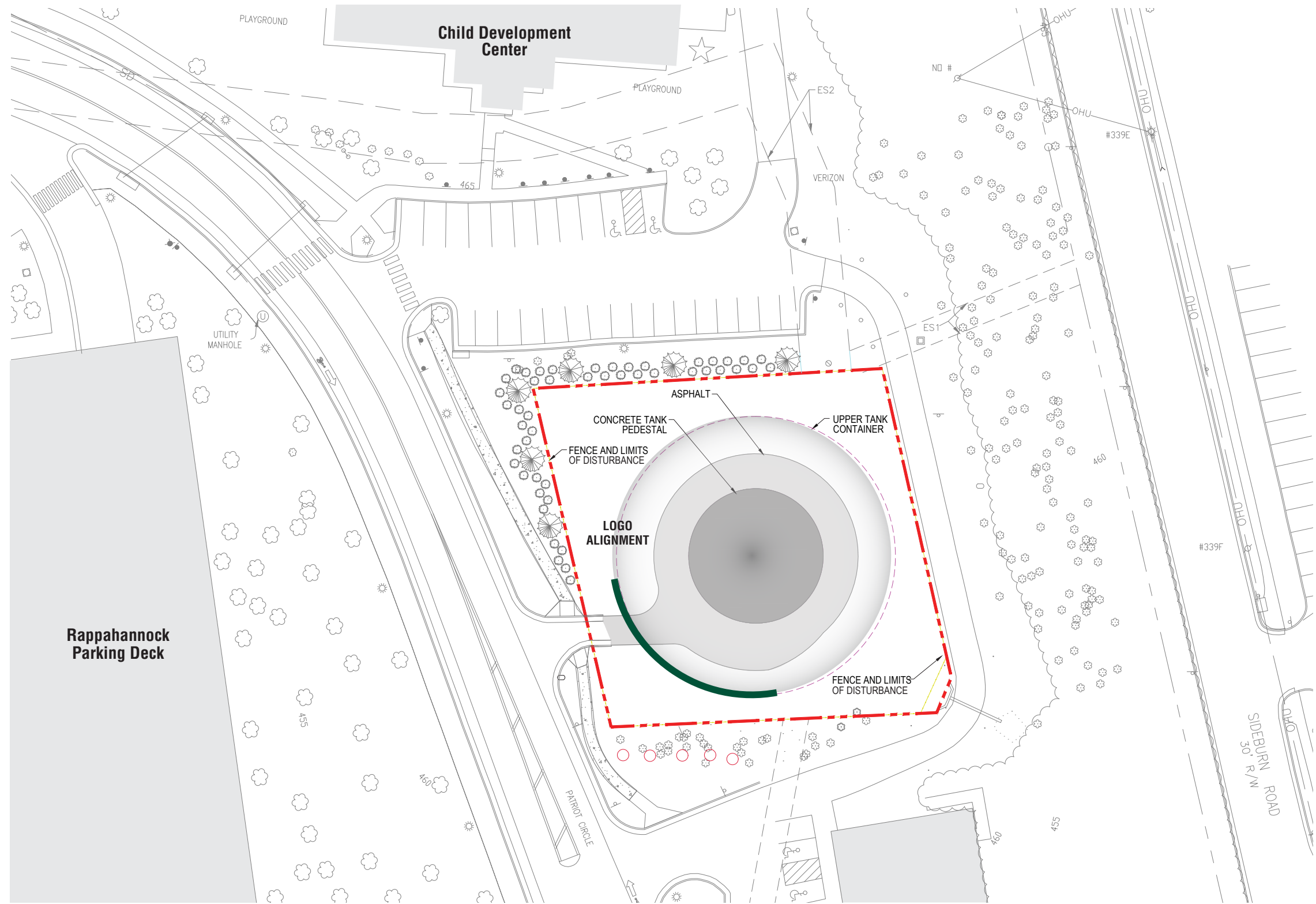
NEW MONOGRAM AND WORDMARK
 Sherwin Williams Fluorokem HS Gloss Fluoropolymer (or equivalent) 4 Mil. coating.
MONOGRAM:
Color B: To match Mason Green Pantone 357C
Color C: To match Mason Gold Pantone 123C
WORDMARK
Color D: To match Mason Black Pantone Black 7C

EXISTING PAINTED BACKGROUND
 Sherwin Williams Fluorokem HS Gloss Fluoropolymer 4 Mil. coating to remain..
Background: B65WW0581 Tnemec Tank White 15BL

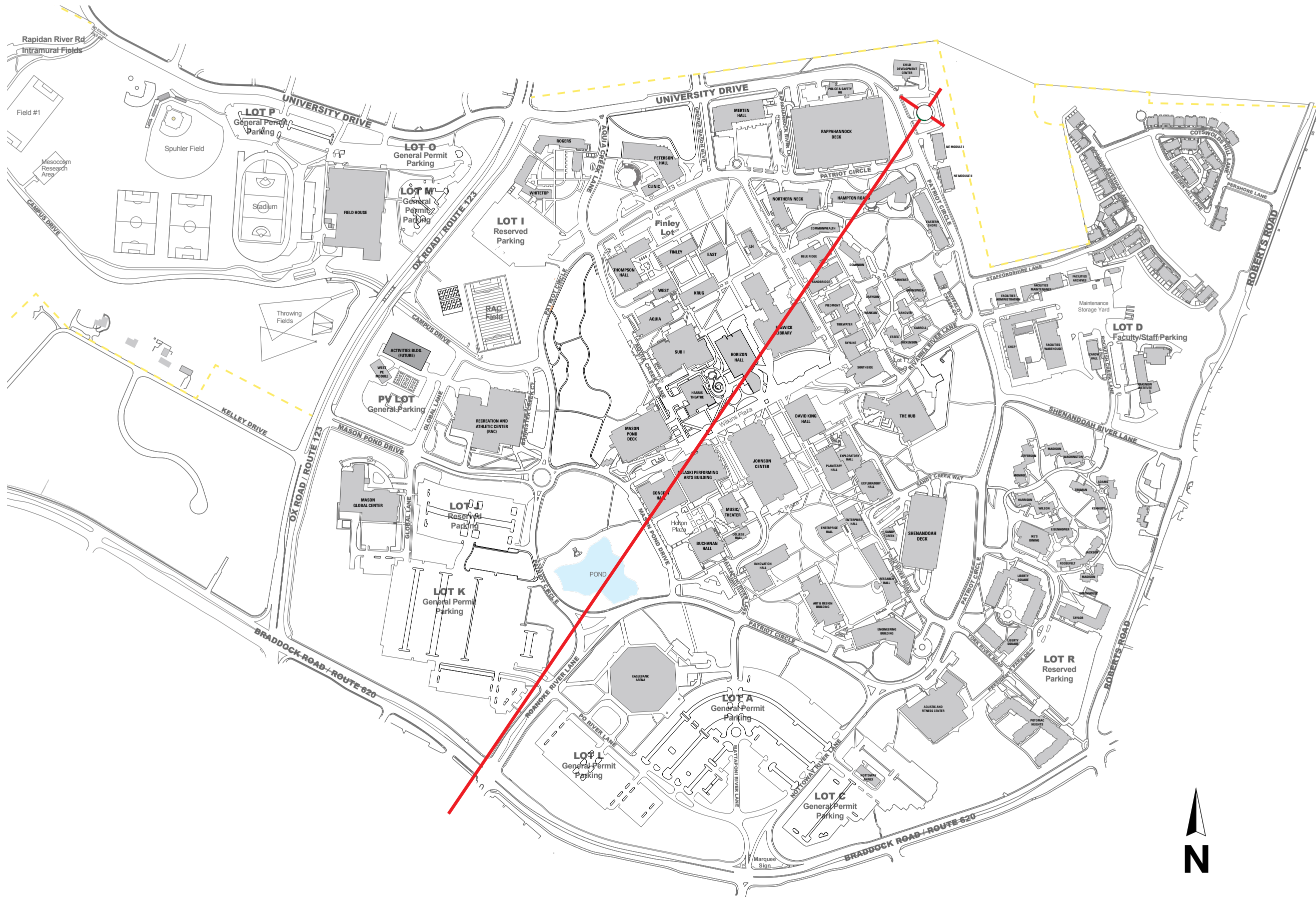


2 WATER TANK ROOF
 PLAN VIEW
 SCALE: 1/32"=1'-0"

1 NEW LOGO GRAPHIC
 SCALE: 1/16"=1'-0"



1 WATER TANK LOGO REFRESH
 CAMPUS SITE PLAN
 SCALE:NTS





ARTIST RENDERING 1



ARTIST RENDERING 2



ARTIST RENDERING 3