



## *News Release*

**For Immediate Release:**

September 7, 2017

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# **Department of General Services Wins National Awards for Newly Redesigned Website**

*~ Center for Digital Government, Web Marketing Association, and Graphic Design USA honor DGS for new mobile-friendly site ~*

**RICHMOND, VA** – The Department of General Services (DGS) today announced it has received several national awards for the redesign of the agency’s website, which debuted earlier this year.

The Center for Digital Government on September 6 announced DGS won an inaugural Government Experience Award for Government-to-Government Experience. The Government Experience Awards replace the center’s longstanding Best of the Web Awards and Digital Government Achievement Awards. The Government Experience Awards recognize the achievements and best practices of states, cities and counties that have used digital technology to radically improve the experience of government and push the boundaries of how services are delivered. DGS will be honored at an awards dinner Sept. 15 in Austin, Texas.

“Citizen expectations are increasingly being reshaped by their experiences with consumer technologies. The website is no longer the only experience they use – it’s now one of many channels in their overall experience,” said Dustin Haisler, Chief Innovation Officer for the Center for Digital Government. “The Government Experience Awards were developed to recognize government agencies that are focusing on designing and delivering services across the overall experience and not necessarily just one channel.”

DGS also received the Government Standard of Excellence WebAward from the Web

Marketing Association. The award, announced September 7, was based off a review of seven criteria, including design, ease of use, copywriting, interactivity, use of technology, innovation and content.

In May, DGS was named a 2017 American Web Design Awards Winner from Graphic Design USA. DGS's responsive mobile-first website was selected from more than 1,400 entries judged on the use of design to enhance websites and online communications.

DGS debuted its redesigned website, [dgs.virginia.gov](http://dgs.virginia.gov), in April. The new website features updated, user-friendly content, simplified navigation and mobile-first design that makes it easier for customers and the public to quickly access the information they need.

The new website marked the first substantial redesign of the agency's website in at least a decade. DGS graphic design, communications and information technology staff worked with project consultant Ameex Technologies to implement a new content management system and design new and improved features that make the site more intuitive for visitors and more manageable for back-end users.

DGS is responsible for providing laboratory, procurement, real estate, vehicle management, graphic design, engineering and architectural services, mail services at the seat of government, surplus property services and Capitol Square facility and grounds operations, security, and maintenance. Primarily serving state agencies, institutes of higher education, local governments, and nonprofits; the Department of General Services also serves the businesses and citizens of Virginia.

For more information or to browse the website, visit [www.dgs.virginia.gov](http://www.dgs.virginia.gov).

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